

**Walter E. Washington Convention Center
 Washington, D.C.
 March 20–24, 2018**

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|--|-----|----------------------|
| Company Name | | Contact Name & Title |
| Mailing Address | | City / State / Zip |
| Phone | Fax | Contact Phone/Cell |
| Email | | Website |
| Facebook | | Twitter |
| Are you a JPMA Member <input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Unsure | | |
| Vendor Category (Check one): <input type="checkbox"/> Manufacturer <input type="checkbox"/> Service Provider | | |

Please contact Lauren Pfeiffer, lpfeiffer@jpma.org to confirm your membership status or to join JPMA. Members enjoy the lowest exhibit rates and other valuable benefits!

Booths:

Please indicate desired exhibit size:

_____ sq ft (frontage) x _____ sq ft (depth) for a total of _____ sq ft

| Inline Booth Pricing through June 30, 2017** | JPMA* | Non-JPMA |
|--|-----------------------------------|----------------------------------|
| 100 to 500 square feet (price per sq ft) | <input type="checkbox"/> \$20 | <input type="checkbox"/> \$25 |
| 600 to 1000 square feet (price per sq ft) | <input type="checkbox"/> \$19 | <input type="checkbox"/> \$24 |
| 1100 to 1500 square feet (price per sq ft) | <input type="checkbox"/> \$18 | <input type="checkbox"/> \$23 |
| 1600 or more square feet (price per sq ft) | <input type="checkbox"/> \$17 | <input type="checkbox"/> \$22 |
| Booth Configuration Options (all subject to availability): | | |
| End Cap | <input type="checkbox"/> \$1,000 | <input type="checkbox"/> \$1,200 |
| Split Island | <input type="checkbox"/> \$1,500 | <input type="checkbox"/> \$1,800 |
| Island | <input type="checkbox"/> \$2,500 | <input type="checkbox"/> \$3,000 |
| Corner Booth | <input type="checkbox"/> \$500 | <input type="checkbox"/> \$750 |
| 10' x 10' turnkey booth package | <input type="checkbox"/> \$3,000 | <input type="checkbox"/> \$3,500 |
| Friends of the Industry booth package | <input type="checkbox"/> \$2,000 | <input type="checkbox"/> \$2,500 |
| Booth Sharing | <input type="checkbox"/> \$1000 | <input type="checkbox"/> \$1000 |
| Technology Fee | <input type="checkbox"/> included | <input type="checkbox"/> \$299 |

Payment Schedule

25% due July 31, 2017
 \$ _____

25% due Sept. 30, 2017
 \$ _____

Balance due Dec. 31, 2017
 \$ _____

Total
 \$ _____

*To receive applicable discounts, exhibitor must be a JPMA member company in good standing for calendar years 2017 and 2018.

**For booth space reservations submitted after June 30, 2017, the cost of booth space will increase by \$2/sq. ft.

The undersigned hereby certifies that he/she is duly authorized to execute this agreement on behalf of the applicant company, that the information provided is true and that he/she had read, understands and agrees to the JPMA Baby Show Rules and Regulations and General Information provided herein, which by this reference is incorporated and made part hereof. This Application and Agreement is not binding until accepted by JPMA Baby Show Management.

Please sign and date this form and **fax it back to 646.383.6881** or email John@TheBabyShowSeries.com Family Media Rep: _____

Authorized Signature _____ **Date** _____

Print Name _____ **Title** _____